Environmental Stewardship

# Your Bid:

Goal (s):

1. Examine the growth of environmental awareness as a consequence of global changes.
2. Examine the role of one international civil society organization in fostering improved environmental management.\*

You are marketing representatives of an international environmental organization. A reclusive and wealthy well-known billionaire has invited your group and two other environmental groups to her home to bid for a grant of ten million dollars. She will endow the money to the organization most worthy.

From what you understand, it seems that to her ‘most worthy’ means the organization which can prove it both a) fosters global awareness and b) fosters improved environmental management.

You may use any props (powerpoint, overhead, games, posters, pamphlets, booklets, etc.) you require. You will present next Friday January 30during your allotted class hour.

She has asked you to provide the following details at minimum in 10 minute presentations:\*\*

* Who you are (mission statement and history; why did you come to be?)
* What you do (specific issues that you respond to)
* Where you do it (regions, areas or countries)
* Your shortcomings; what could you improve upon and how?
* Why you are most deserving of this grant (where would you put it to best use? On what issue?)

### INVITEES:

Greenpeace

The Sierra Club

World Wide Fund for Nature (WWF)

\*As you research, compile your information, and present; keep in mind the goals of this assignment.

\*\*See Oral Presentation Rubric on IB homepage for further details.