Fairtrade: a World of Difference

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Chile, Apicoop, Mifruta, Honey, Blueberries, Raisins

Geography: Chile stretches over 4,300 km (2,700 miles) along the south western coast of South America, a distance roughly the same as that from Edinburgh to Baghdad. At the same time, its width is never greater than 240 km (150 miles), making the country more than eighteen times longer than its widest point.

The mountain range of the Andes provides a wall on the eastern side of the country and face the Pacific Ocean in the west. Chile is bordered by Bolivia and Argentina to the East and touches Peru at its most northerly point. Its capital and largest city is Santiago.

Meaning of the Flag

The Chilean flag consists

of two horizontal bands of white (above) and red (below), representing, respectively, the Andean snow and the Indians' blood fallen in their heroic struggle against the Spanish invaders. The flag also has a blue square in the top left hand corner of the white band with a white five-pointed star in the centre. The blue represents Chile's clear blue sky while the white star came from the coat of arms of the Araucanian Indians, early inhabitants of the area.

Cholo

The Andes mountains have more than fifty active volcanic peaks.



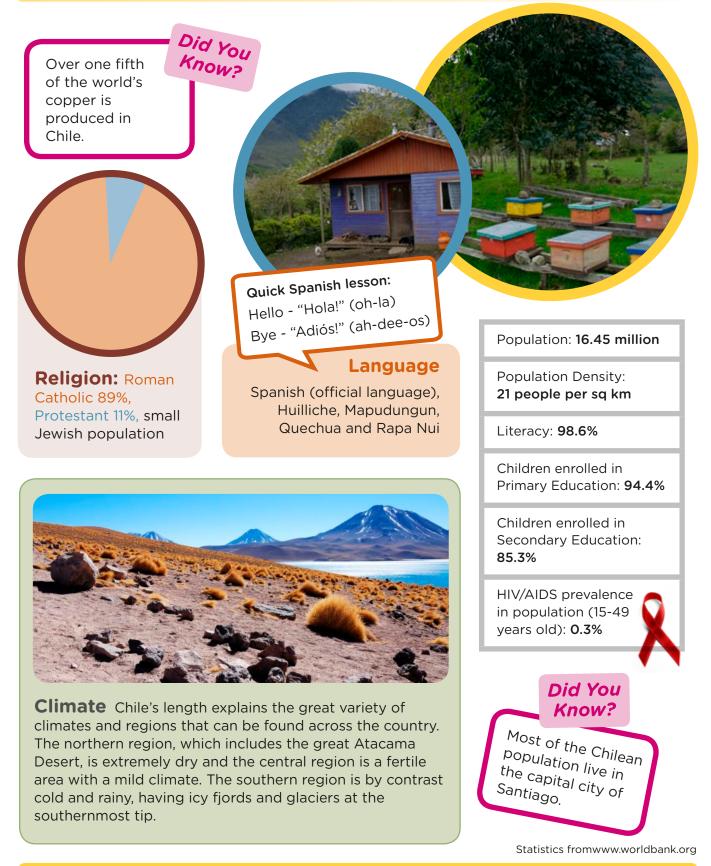
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Did You Know?

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History

12,000 BC	1460	1541	1553	1810	1814
Native Americans (over a dozen different societies) inhabit the area.	Battle with the Incas	Pedro de Valdivia begins Spanish conquest and founds Santiago	Araucanians capture and kill Valdivia	Governmen <u>Junta</u> announces autonomy for Chile in Santiago	t Spain regains control of Chile
1817	1818	1879-84	1973		1990
Spanish defeated at the Battles of Chacabuco and Maipu by Army of the Andes	Chile become indeper		Pinoche r control	et takes of the starter a starter a	Pinochet reinstalls democratic system of government in Chile

Glossary: Junta - military-led government

Country Focus: Paillaco and Aconcagua Valley

Paillaco

Apicoop, which is a beekeeping cooperative, is based near Paillaco, a city in southern Chile in Valdivia province. Agriculture is the primary industry here but there has been increased migration to urban areas over the past decade as farmers are unable to earn a decent income.





Aconcagua Valley

Aconcagua is 80km from Santiago and is named after the highest peak in the Andes, Mt Aconcagua. MiFruta farms are below this mountain. It is a fertile area, enjoying warm summers and cold winters.

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