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| --- | --- | --- | --- |
| CATEGORY | Exemplary (4) | Proficient (3) | Unsatisfactory (1) |
| Labels | Main concept easily identified; labels used appropriately; greatly enhance the topic and aid in comprehension; are clear and concise. | Main concept easily identified; most labels selected enhance the topic, and are situated in logical places on the page. | Main concept not easily identified; labels poorly selected and don’t enhance the topic; some graphics and/or labels are ill-placed. |
| Content | Reflects essential information; is logically arranged; concepts succinctly presented; no misspellings or grammatical errors | Reflects most of the essential information; is generally logically arranged; concepts presented without too many excess words; fewer than three misspellings or grammatical errors. | Contains extraneous information; is not logically arranged; contains numerous spelling and grammatical errors. |
| Design | Clean drawing and design; high visual appeal; accuracy in design; color used effectively for emphasis. | Design is fairly clean, with a few exceptions; diagram has visual appeal; accuracy in design; uses color effectively most of time. | Cluttered design; low in visual appeal; some accuracy in design; choice of colors lacks visual appeal and impedes comprehension. |
|  |  |  | Total /12 |

Annotated Diagram Rubric: IB Geography

*Adapted from University of Wisconsin*