**Sustainable Tourism: Hunting in Zimbabwe**

1. **Define Sustainable Tourism – What does it mean to manage tourism sustainably?**
2. **Case study – Project CAMPFIRE in Rural Zimbabwe**

**Read the following article and answer the following questions in point form:**

<http://www.globaleye.org.uk/archive/summer2k/focuson/mars_pt1.html>

Use the secondary article: <http://www.campfirezimbabwe.org/index.php/projects-t/14-hunting>

What has happened to the population of elephants since the ivory trade was banned?

What was the attitude of local people towards elephants?

What types of tourist activities does project campfire encourage?

How have local attitudes towards wildlife changed as a result of Project campfire?

How does the project ensure the activities are sustainable for wildlife?

Who benefits? Where does the money go?

1. **Summarise the advantages of the community-based management approach adopted by CAMPFIRE for both wildlife and local people in a short paragraph.**
2. **Explain how this project is/is not an example of sustainable tourism using the key terminology from your notes.**